



2010 | 2011 MEDIA BOOKING PERIODS & PRODUCTION DEADLINES

JANUARY 2010

| M | T | W | T | F | S | S |
|----|----|----|----|----|----|-------|
| | | | | | 01 | 02 03 |
| 04 | 05 | 06 | 07 | 08 | 09 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

FEBRUARY 2010

| M | T | W | T | F | S | S |
|----|----|----|----|----|----|----|
| 01 | 02 | 03 | 04 | 05 | 06 | 07 |
| 08 | 09 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |

MARCH 2010

| M | T | W | T | F | S | S |
|----|----|----|----|----|----|----|
| 01 | 02 | 03 | 04 | 05 | 06 | 07 |
| 08 | 09 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

APRIL 2010

| M | T | W | T | F | S | S |
|----|----|----|----|----|----|----------|
| | | | | | 01 | 02 03 04 |
| 05 | 06 | 07 | 08 | 09 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | | |

MAY 2010

| M | T | W | T | F | S | S |
|----|----|----|----|----|----|----|
| | | | | | 01 | 20 |
| 03 | 04 | 05 | 06 | 07 | 08 | 09 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | | | | | | |

JUNE 2010

| M | T | W | T | F | S | S |
|----|----|----|----|----|----|-------|
| | | 01 | 02 | 03 | 04 | 05 06 |
| 07 | 08 | 09 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | | | | |

JULY 2010

| M | T | W | T | F | S | S |
|----|----|----|----|----|----|----------|
| | | | | | 01 | 02 03 04 |
| 05 | 06 | 07 | 08 | 09 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 | |

AUGUST 2010

| M | T | W | T | F | S | S |
|----|----|----|----|----|----|----|
| | | | | | | 01 |
| 02 | 03 | 04 | 05 | 06 | 07 | 08 |
| 09 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | | | | | |

SEPTEMBER 2010

| M | T | W | T | F | S | S |
|----|----|----|----|----|----|-------------|
| | | | | | 01 | 02 03 04 05 |
| 06 | 07 | 08 | 09 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | | | |

OCTOBER 2010

| M | T | W | T | F | S | S |
|----|----|----|----|----|----|-------|
| | | | | | 01 | 02 03 |
| 04 | 05 | 06 | 07 | 08 | 09 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

NOVEMBER 2010

| M | T | W | T | F | S | S |
|----|----|----|----|----|----|----------------------|
| | | | | | | 01 02 03 04 05 06 07 |
| 08 | 09 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | | | | | |

DECEMBER 2010

| M | T | W | T | F | S | S |
|----|----|----|----|----|----|----------------|
| | | | | | | 01 02 03 04 05 |
| 06 | 07 | 08 | 09 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | | |

JANUARY 2011

| M | T | W | T | F | S | S |
|----|----|----|----|----|----|----|
| | | | | | 01 | 02 |
| 03 | 04 | 05 | 06 | 07 | 08 | 09 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | | | | | | |

FEBRUARY 2011

| M | T | W | T | F | S | S |
|----|----|----|----|----|----|-------|
| | | 01 | 02 | 03 | 04 | 05 06 |
| 07 | 08 | 09 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | | | | | | |

MARCH 2011

| M | T | W | T | F | S | S |
|----|----|----|----|----|----|----------------|
| | | | | | 01 | 02 03 04 05 06 |
| 07 | 08 | 09 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | | | |



Campaign post dates



Campaign display periods

Note: All poster deliveries are required one week prior to campaign posting dates

ADSHEL

MAKING OUTDOOR COUNT
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Sydney 61 2 8425 7200
Melbourne 61 3 9865 9600
Brisbane 61 7 3250 8200

Adelaide 61 8 8334 6000
Perth 61 8 9213 5600
adshel.com.au

Auckland 64 9 377 5595
Wellington 64 4 473 4149
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